

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**Bernstein for U of M Board of Regents**  
**Attention: Accounts Payable**  
**31731 Northwestern Hwy**  
**Suite 333**  
**Farmington Hills, MI 48334**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
310568-2	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Arin Starr	WXYZ Local	Local

Advertiser	Product	Estimate Number
Bernstein for U of M Board	Mark Bernstein for U of M	

Flight Dates	Order #	Alt Order #
09/17/12 - 11/05/12	310568	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/01/12	10/12/12	M-F 7-9am	7-9am M-F	1- 1- 1- -	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1- 1- 1- - 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 8:40 AM M-F 7-9am 7-9am M-F :30 REGENT 2201230 \$900.00 NM 2 WXYZ W 10/03/12 8:48 AM M-F 7-9am 7-9am M-F :30 REGENT 2201230 \$900.00 NM 3 WXYZ F 10/05/12 7:59 AM M-F 7-9am 7-9am M-F :30 REGENT 1201230 \$900.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1- 1- 1- - 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/08/12 8:49 AM M-F 7-9am 7-9am M-F :30 REGENT 3201230 \$900.00 NM 5 WXYZ W 10/10/12 7:58 AM M-F 7-9am 7-9am M-F :30 REGENT 3201230 \$900.00 NM 6 WXYZ F 10/12/12 8:48 AM M-F 7-9am 7-9am M-F :30 REGENT 2201230 \$900.00 NM									
4	10/01/12	10/12/12	6-630pm M-F	6-630pm M-F	1- 1- 1- -	:30	3	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 1- 1- 1- - 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/01/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 REGENT 1201230 \$1,300.00 NM 2 WXYZ W 10/03/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 REGENT 1201230 \$1,300.00 NM 3 WXYZ F 10/05/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,300.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1- 1- 1- - 3 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WXYZ M 10/08/12 6:10 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,300.00 NM 5 WXYZ W 10/10/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,300.00 NM 6 WXYZ F 10/12/12 6:28 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,300.00 NM									



www.wxyz.com

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
310568-2	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Bernstein for U of M Board	Mark Bernstein for U of M		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/08/12	10/12/12	M-F 3p-4p	3-4pm M-F	1- 1- 1- -	:30	3	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1- 1- 1- - 3 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/08/12 3:18 PM M-F 3p-4p 3-4pm M-F :30 REGENT 1201230 \$900.00 NM									
2 WXYZ W 10/10/12 3:53 PM M-F 3p-4p 3-4pm M-F :30 REGENT 1201230 \$900.00 NM									
3 WXYZ F 10/12/12 3:45 PM M-F 3p-4p 3-4pm M-F :30 REGENT 3201230 \$900.00 NM									
9	10/15/12	10/17/12	6-630pm M-F	6-630pm M-F	1- 1- - - -	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1- 1- - - - 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ M 10/15/12 6:29 PM 6-630pm M-F 6-630pm M-F :30 REGENT 3201230 \$1,300.00 NM									
2 WXYZ W 10/17/12 6:13 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,300.00 NM									
10	10/23/12	10/25/12	6-630pm M-F	6-630pm M-F	- 1- 1- - -	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 - 1- 1- - - 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXYZ Tu 10/23/12 6:09 PM 6-630pm M-F 6-630pm M-F :30 REGENT 3201230 \$1,300.00 NM									
2 WXYZ Th 10/25/12 6:22 PM 6-630pm M-F 6-630pm M-F :30 REGENT 2201230 \$1,300.00 NM									

Total Spots **19** Gross Total **\$21,100.00**

## Payment Terms 30 Days

Agency Commission **\$3,165.00**  
Net Amount Due **\$17,935.00**